



# REBATE SUMMARY

October 3, 2011

| <u>Vendor</u>                      | <u>Promotional Period</u><br><u>Rebate Offer</u>                | <u>Redemption Date</u>            | <u>Minimum</u> | <u>Maximum</u> |
|------------------------------------|---|-----------------------------------|----------------|----------------|
| <u>Description</u>                 | <u>Item#</u>  | <u>Description</u>                | <u>Item #</u>  |                |
| <b>PIONEER</b>                     | 7/31/11-10/29/11<br><b>\$2 PER CASE</b>                         | 11/30/11                          | Min/\$26       | Max/\$50       |
| Country Style Gravy Mix, 6/1.5#    | 73332   | Old Fashioned Gravy Mix, 6/24oz   | 70033          |                |
| Peppered Gravy Mix, 6/1.5#         | 73333   |                                   |                |                |
| <b>FARMLAND</b>                    | 8/29/11-10/30/11<br><b>\$2 PER CASE</b>                         | 11/29/11                          | Min/\$26       | Max/\$250      |
| Bacon, Layout, 18/22, Silver, 15#  | 54036   | Bacon, Layout, Crulse, 18/22, 15# | 52272          |                |
| Bacon, Applewood Smkd, 14/18/, 15# | 52237   | Bacon, Platter, 18/22, Brnz, 15#  | 52178          |                |
| Bacon, Pre-Ckd, Thin, 4#           | 54085   | Sausage Link, Skinless, 1oz, 10#  | 52514          |                |
| Sausage Patty, PC, 1.5oz, 10#      | 52547   | Sausage Patty, PC, 2oz, 10#       | 52549          |                |
| Sausage Patty, PC, Wide, 2oz, 10#  | 50293   | Sausage Patty, PC, 1oz, 10#       | 52550          |                |
| <b>GENERAL MILLS</b>               | 8/1/11-10/31/11<br><b>\$5 PER CASE - Cereals</b>                | 11/30/11                          | Min/\$25       | Max/\$100      |
| Cinnamon Toast Crunch, 96/1oz      | 78436   | Honey Nut Cheerios, 96/1oz        | 78439          |                |
| Cheerios, 96/.688oz                | 78435   | Cookie Crisp, 96/.75oz            | 78440          |                |
| Cinnamon Toast Crunch, 4/45oz      | 78476   | Cheerios, 4/29oz                  | 78471          |                |
| Honey Nut Cheerios, 4/39oz         | 78506   | Cheerios, 96/.69oz                | 78596          |                |
| <b>VENTURA</b>                     | 5/1/11-10/31/11<br><b>BUY ONE GET ONE FREE - UP TO 10 CASES</b> | 11/30/11                          | Min/2 Cases    | Max/10 Cases   |
| Real Mayo                          | 73098   |                                   |                |                |
| <b>SIMPLOT</b>                     | 5/1/11-11/30/11<br><b>FREE CASE - Simplot Sweets</b>            | 12/31/11                          | Min/\$25       | Max/\$25       |
| NEW! Crinkle Cut, 6/2.5#           | 82009   |                                   |                |                |
| <b>SIMPLOT</b>                     | 5/1/11-11/30/11<br><b>\$2 PER CASE - Simplot Sweets</b>         | 12/31/11                          | Min/\$26       | Max/\$50       |
| Thin Cut, 6/2.5#                   | 82011   |                                   |                |                |

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| <u>Description</u>   | <u>Rebate Offer</u>       | <u>Item#</u>           | <u>Description</u>               | <u>Item #</u>                 |
| <b>GOLD MEDAL</b>  | 9/16/11-12/15/11          |                        | Min/\$20                         | Max/\$200                     |
| <b>\$10 PER CASE</b>   |                           |                        |                                  |                               |
| RTS Chocolate Fudge Icing, 2/11#                                       |                           | 73575                  | RTS Vanilla Icing, 2/11#         | 73572                         |
| <b>PILLSBURY</b>   | 9/16/11-12/15/11          | 1/14/12                | Min/\$20                         | Max/\$150                     |
| <b>\$10 PER CASE - PLACE &amp; BAKE MUFFIN BATTER, 6/3#</b>            |                           |                        |                                  |                               |
| Banana Nut   |                           | 73530                  | Blueberry                        | 73532                         |
| Cranberry-Orange   |                           | 73536                  | Sunrise                          | 73538                         |
| Corn   |                           | 73534                  | Chocolate Chip                   | 73553                         |
| Place & Bake Variety, 216/1.5oz  |                           | 74885                  |                                  |                               |
| <b>PILLSBURY</b>   | 9/16/11-12/15/11          | 1/14/12                | Min/\$26                         | Max/\$100-\$175<br>(25 Cases) |
| <b>\$4 PER CASE - Baked Biscuits</b>                                   |                           |                        |                                  |                               |
| Buttermilk Baked Biscuits, 120/2.25oz                                  |                           | 73599                  | Southern Style Biscuits, 120/2oz | 73562                         |
| EZSplit Buttermilk Biscuits, 75/2.85oz                                 |                           | 73589                  |                                  |                               |
| <b>\$7 PER CASE - BISCUT DOUGH</b>                                     |                           |                        |                                  |                               |
| Southern Style Biscuit Dough, 216/2.2oz                                |                           | 72377                  | EZSplit Biscuit Do, 168/3.17oz   | 73358                         |
| Garlic Cheddar Biscuit 210/1.2oz                                       |                           | 73563                  |                                  |                               |
| <b>CARGILL</b>   | 10/1/11-12/31/11          | 1/31/12                | Min/5 Cases                      | Max/\$2500                    |
| <b>\$3 PER CASE</b>  |                           |                        |                                  |                               |
| TNT Beef Patty, 75/25%, 5.3oz, 20#                                     |                           | 42052                  | TNT Beef Patty, 75/25%, 4oz, 20# | 42051                         |
| TNT Beef Patty, 75/25%, 8oz, 20#                                       |                           | 42053                  |                                  |                               |
| <b>RED GOLD</b>  | 8/1/11-12/31/11           | 2/15/12                | Min/\$25                         | Max/\$100                     |
| <b>\$1 PER CASE - KETCHUP</b>  |                           |                        |                                  |                               |
| Foil Lined PC Packets, 1000/9gr  |                           | 83450                  | 6/#10 Cans                       | 83143                         |
| Jug w/Pump, 6/114oz  |                           | 83166                  | Bag-In-Box, 3gal                 | 81002                         |
| Dispenser Pouch Pack, 2/1.5gal   |                           | 81001                  | Red Plastic Bottles, 24/14oz     | 83165                         |
| Inverted Red Plastic Bottles, 16/20oz                                  |                           | 83164                  |                                  |                               |
| <b>REDPACK</b>   | 8/1/11-12/31/11           | 2/15/12                | Min/\$25                         | Max/\$100                     |
| <b>\$2 PER CASE</b>  |                           |                        |                                  |                               |
| Multi-Purpose Marinara Sauce, 6/#10                                    |                           | 83466                  |                                  |                               |
| <b>\$1 PER CASE</b>  |                           |                        |                                  |                               |
| All-Purposed Crushed Tomatoes, 6/#10                                   |                           | 83176                  | Tomato Sauce, 6/#10              | 81001                         |
| Xtra Heavy Pizza Sauce w/Basil, 6/#10                                  |                           | 83468                  |                                  |                               |
| <b>RICH'S</b>  | 7/1/11-12/31/11           | 1/31/12                | Min/1 Case                       | Max/\$500                     |
| <b>BUY TWO CASES &amp; THE COST OF THE SECOND CASE WILL BE REBATED</b> |                           |                        |                                  |                               |
| <b>(Limit one free case per item number) - NEW ONLY (6 Months)</b>     |                           |                        |                                  |                               |
| "On Top" Topping, 12/16oz  |                           | 72172                  | Whipped Topping, 12qt            | 72159                         |
| Hickory Smoked Pulled Pork BBQ, 4/5#                                   |                           | 62067                  | Sweet Yeast Roll Do, 240/1.5oz   | 72081                         |
| White Bread Do, 24/18.25oz   |                           | 72889                  | Oven Fired Flatbread, 50/5.3oz   | 74155                         |

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| <b>*SIMPLOT</b>  | 10/1/11-12/31/11                                 | 1/31/12                        | Min/\$25       | Max/See Below  |
| <b>\$5 PER CASE (Max/\$150) -or-</b><br><b>UP TO 7 CASES FREE (Max \$80 per Case, \$560 Total)</b><br><b>SIMPLOT TRADITIONS POTATOES</b> |  |                                |                |                |
| Mashed Potatoes, 12/26oz   | 83044  | Mashed Potatoes, 6/3.24#       | 83046          |                |
| Mashed Potatoes, 50#   | 83042  | Homestyle Mashed, 12/28oz      | 83043          |                |
| Garlic Mashed, 24/16oz   | 83047  | Golden Mashed, 24/16oz         | 83057          |                |
| Hash brown Potatoes, 6/2.12#   | 83051  | Scalloped Potatoes, 12/20.35oz | 83062          |                |
| Au Gratin Potatoes, 12/20.35oz   | 83060  |                                |                |                |
| <b>STRATUS</b>   | 10/1/11-12/31/11                                 | 1/31/12                        | Min/\$30       | Max/None       |
| <b>\$3 PER CASE</b>  |  |                                |                |                |
| Sunlife FryIng Oil, ZTF, 35#   | 71002  |                                |                |                |
| <b>*WINDSOR</b>  | 2/1/11-1/31/12                                   | 2/28/12                        | Min/2 Cases    | Max/\$100      |
| <b>BUY 2 CASES &amp; THE COST OF THE 2<sup>nd</sup> CASE WILL BE REBATED</b>   |  |                                |                |                |
| Itallan Sausage Ravioll, 2/5#  | 62606  | Blue Corn Mini Taco, 4/4#      | 62608          |                |
| Fred's Battered Pickle Chips, 6/2#   | 62607  |                                |                |                |

***\*INDICATES NEW COUPON/ITEM/DATE SINCE LAST UPDATE***

*All rebates are listed in order the expiration date. Due to vendor requirements, McFarling cannot mail rebates. Only one rebate may be used per purchase. In the event more than one rebate applies to a single purchase, the rebate with the highest amount will be used. All rebate forms, along with the qualifying invoice(s), will be delivered at the end of the rebate period, via your DSR. The minimum for issuing a rebate is \$25. If we can be of further assistance, or if there are any rebates of which you are aware but don't appear on this report, feel free to contact our Marketing Director, Sue Sorley, at (317) 687-6827 x222.*

***Thank you!***